

DINKS FOR DINNERS - PICKLEBALL TOURNAMENT SPONSORSHIP TOOLKIT



We are excited to announce the Sowega Council on Aging Pickleball Tournament, **Dinks for Dinners**, will take place on **Saturday and Sunday, October 7 and 8** at the YMCA in Moultrie Georgia. This inaugural event is in place of the annual fundraiser, Comedy Night. All proceeds from Dinks for Dinners will go toward providing nutritious, hot meals to seniors within the counties served by our Agency.

AND WITH YOUR SUPPORT – WE CAN DO SO MUCH MORE!

As a sponsor of Dinks for Dinners, you become a partner with us in fighting food scarcity among seniors.

Simply select your level of sponsorship below, complete the form and mail with payment to:

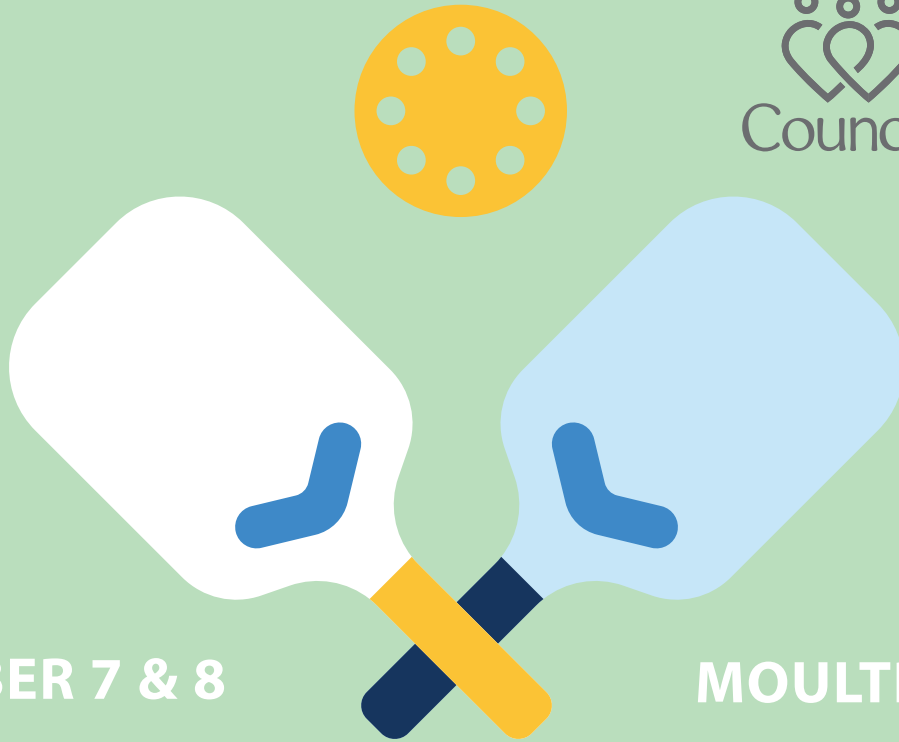
Sowega Council on Aging
P.O. Box 88 Albany, GA 31702

QUICK FACTS

- SCOA funds meal provision for seniors through the Home Delivered Meals Program in an effort to combat food scarcity among the aging population
- Seniors across 14 counties (6,000 square miles) are served by SCOA
- Counties include Baker, Calhoun, Colquitt, Decatur, Dougherty, Early, Grady, Lee, Miller, Mitchell, Seminole, Terrell, Thomas, and Worth
- 145,198 meals were served in 2022



presented by:
 Sowega
Council *on* Aging



OCTOBER 7 & 8

MOULTRIE, GA

DINKS *for* DINNERS

PICKLEBALL TOURNAMENT

Benefiting Sowega Council on Aging Home Delivered Meals

Moultrie YMCA | 601 26th Ave SE

October 7 (Mens and Womens Doubles)

October 8 (Mixed Doubles)

Join us for the first ever SCOA Dinks for Dinners Pickleball Tournament.
All proceeds benefit the SCOA Home Delivered Meals program.

**Registration fee is \$55 and includes one event.
An additional event is \$10.**

To register or obtain more information, please scan the QR Code.

***Learn more about the event, visit us at
www.sowegacoa.org. Click on "What's Happening".***



SPONSORSHIP PACKAGES

Please select the sponsorship level of your choice, complete the information at the bottom of the form and mail, along with your check, to:

Sowega Council on Aging
P.O. Box 88
Albany, GA 31702

- GOLD LEVEL \$2500+**
Full Page Advertisement in Seniors in Action Magazine special section (Jan – Mar 2024)
Logo on Player Shirt
4x6 Banner on Single Court
Logo on SCOA event web page
Logo in Social Post
- SILVER LEVEL \$1,000 - \$2,499**
1/2 Page Advertisement in Seniors in Action Magazine special section (Jan – Mar 2024)
Listing on Player Shirt
Logo on SCOA event web page
Logo in Social Post
- BRONZE LEVEL \$500 - \$999**
1/4 Page Advertisement in Seniors in Action Magazine special section (Jan – Mar 2024)
Listing on SCOA event web page
Listing in Social Post
- ANGEL LEVEL \$250 - \$499**
1/8 Page Advertisement in Seniors in Action Magazine special section (Jan – Mar 2024)
Listing on SCOA event web page

Seniors In Action Magazine Circulation

Our Seniors In Action Magazine will feature a special section to commemorate the **2023 Dinks for Dinners**. Gold, Silver and Bronze Sponsors will have their ad prominently displayed.

Seniors In Action is a quarterly magazine with a circulation of 3,500 reaching 14 counties.

SPONSORSHIP FORM

Business/Organization Name _____

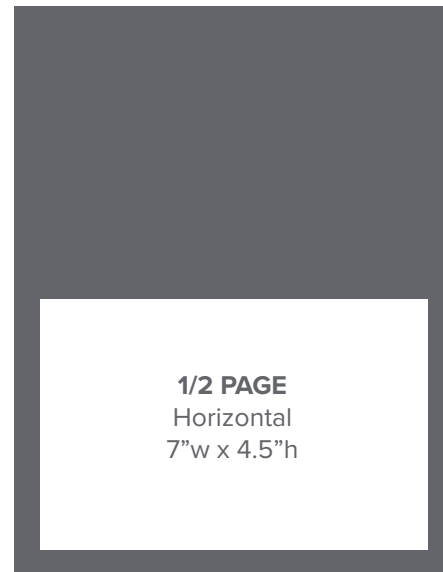
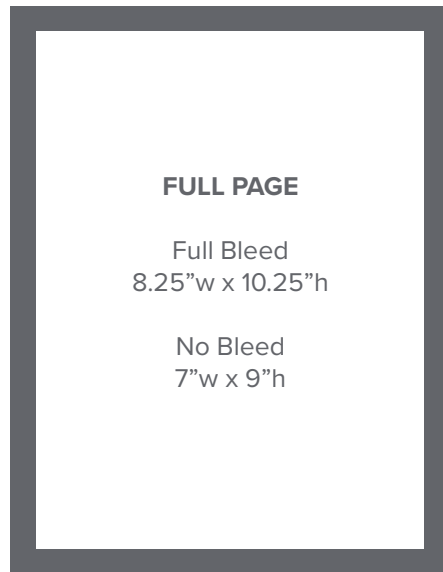
Contact Person _____

Email _____ Phone _____

I would like to support seniors by donating \$ _____.

Total Amount Enclosed \$ _____.

AD GUIDELINES



YES! Please use our organizations ad from the previous Comedy Night program book.

Need an ad built? We will be happy to build an advertisement for you!
Please email all logos and information to Wendy@gomadlab.com

If you will be submitting a finished ad, please have your designer adhere to the dimensions above.

Deadline for submission is September 15, 2023
(All ads are full-color)